



**2020 Annual General Meeting**

2019-2020 Skating Season

Wednesday July 16, 2020

6:30 pm



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The 2020 Annual General Meeting was called to order by President, Crystal Humphries. It was mentioned that due to Covid-19, Skate Canada wants a quick Annual Meeting lasting under 40 minutes.

It was determined by the President, that there were enough members present, quorum was met, for the meeting to continue.

A motion to approve the Agenda; that was sent out prior to the Annual Meeting, by Joanne McKee, seconded by Sue Norrish. Carried.

It was voted on by the members regarding the coaches being present. Everyone in attendance voted to allow the coaches to remain for the meeting. Carried

A motion of the AGM 2019 minutes was approved, as being sent out prior to the AGM, by Joanne McKee, seconded by Mari-Beth Davis. Carried.

A confirmation of Actions of the Board of Directors, to remain the same for the current year. Motion by Shelley Morgan, seconded by Carol McCormack. Carried.

The Election of Officers was done, with the officers agreeing to stand and be part of the current board of directors.

Jessica Knight

Nominated by Sue Norrish, seconded by Mari-Beth Davis for a director at large.

**Treasurers Report** – Joanne McKee reported that the financial year for the club was down over all from previous years. Registration was down, with Skate Canada fees going up this past year. With Covid-19, the year was not a full year, and refunds were given. Expenses were down from last year, because the Club was not able to have the Ice Show at year end. Ice rental was refunded for the ice time that was not used near the end of the year. Fundraising for the past year was approximately \$3000. The Club would have been about \$2000 short for the entire year, if we were able to finish out the full year. Please full report that is attached. Motion to accept the Financial Report made by Shelley Morgan, Sue Norrish seconded. Carried.

The Club started with hopes of a Youth Synchro team, but that was not able to happen. Maybe in future years. As a Club, it was a successful year with Club tests and competitions that the members attended. It was unfortunate that the girls were not able to participate in the Spring Fun Camps and Carnival due to Covid-19. Pre-Can was a success again this year. The numbers were up and hopefully in the future the numbers can continue to grow so that the Club can grow. The Club held a performance night in December with the Star Skaters showing off their talents to a crowd of spectators. The night was well received. The Board has made a Return to Play for the Township. It is just a draft proposal for the fall, but the club is one of the first groups that will be aloud back on the ice. It was decided that the Club



awards for the 2020 season would wait until the fall. To see Crystal's full report, please see attached. Motion to accept the President's Report by Joanne McKee, seconded by Linda Kubush. Carried.

**Fundraising Report** – The fundraising report was done by Joanne McKee, as she has all the financial numbers. The Club made over \$8000 for fundraising doing the online registration this year. Unfortunately, there were not many Storm games that the club could pass along to its members. There were also no Storm 50/50 games that the Club was able to participate in, which decreased the fundraising for the year. The board has asked members to brain storm other ideas for possible fundraising issues for the future. For full report, please see attached. Motion to accept fundraising report, Mari-Beth David, seconded by Shelley Morgan. Carried.

**Registrar's Report** – Mari-Beth Davis reported that the Uplifter program is working great, with the Skate Canada fee being reported directly to them through Uplifter. The fundraising fee for the club has increased as everyone has to pay upfront. Full report is attached with numbers of each program. Motion for acceptance Joanne McKee, seconded by Shelley Morgan. Carried.

**Test Chair Report** – Crystal Humphries reported as test chair. Skate Ontario has been having problems with getting judges and organizing dates for tests in local clubs. The Club only had one High Test Day for this past year. The Board and coaches had decided that the first Tuesday of every month was for internal test days. This worked really well. Report is attached. Motion by Joanne McKee to accept Test Chair Report, seconded by Shelley Morgan. Carried.

Awards – The Board of Directors and coaches have decided to do awards in the fall of 2020. Hoping that the skaters are back on the ice,

**Performance Night and Ice Show** – Sue Norrish reported about the Performance Night. It was a great success for everyone involved. With this being the first year for the Ice Show with Sue in charge, it was a big disappointment that it could not continue due to Covid-19. There was so much work put into it, with it not going ahead. For the full report, please read the attached. Motion to accept the Performance Night and Ice Show report by Jessica McKnight, seconded by Shelley Morgan. Carried.

**Coaches Report** – Jean Klooster reported for the coaches of the Club. There were new regulations that came late into the season for Star 6 and up, coaches and skaters had a big learning curve to understand where everyone stood. Full report is attached. Motion by Shelley Morgan, seconded by Linda Kubush to accept the Coaches Report. Carried.

**Synchronized Skating** – Heather Hamilton reported on behalf of the Synchro Club. There were 16 on the team this past year. They attended 3 competitions for the year. Covid-19 did not affect the Synchro team, as their season was over before the lockdown came into effect. The team was up almost \$1000 from the previous year. Hoping that everyone returns for the fall season, if they are aloud back on the ice with the current situations. Motion by Shelley Morgan to accept the Synchro report, seconded by Linda Kubush. Carried.



**Marketing Report** – Shelley Morgan reported for the marketing report. The Club is on Instagram, there was not enough response for this, but there was a lot of interaction on the Club’s Facebook account. This will be used going forward. Motion from Jessica McKnight to accepted the report as read, seconded by Linda Kubush. Carried. See full report attached.

**A motion** from the Treasurer, Joanne McKee, that the Auditor for the coming year for the Elora and District Skating Club, be Erica Dyce, seconded by Sue Norrish. Carried

**New Business** – The Board is in the process of cleaning up the banking accounts for the Synchro and the General accounts. Hoping to combine the accounts, and make changes to the people that have access to those accounts.

Power Skating has been discussed within the Board. This will help supplement the club in the future and also help with the hockey programs locally.

The Synchro team is looking at getting new logos for the team. Jean has the logos and will send to the Synchro reps.

Jackie Maciukiewicz is getting married in the coming year! Congratulations to her and her soon-to-be husband, Matt.

Mari-Beth Davis mentioned that the Club will be looking for a Skat Skate coach in the coming year, so if any one knows of someone, pass their name and info along to the board. The Club needs to start looking for extra coaches.

**Motion to Adjourn** the 2019-2020 AGM meeting by Linda Kubush, seconded by Carol McCormack. Carried.



**Elora & District Skating Club**

**2019 Annual General Meeting**

**Wednesday June 12<sup>th</sup>, 2019**

**6:30 p.m.**

The 2019 Annual General Meeting was called to order by the President, Amie Butchart.

It was determined by the president that there was quorum for the meeting to continue.

**A motion** to approve the Agenda, as sent out prior to today's meeting, by Mari-Beth Davis, seconded by

**A motion** of the AGM 2018 minutes was approved as directed by Joanne McKee, seconded by Sue Norrish. Carried.

A confirmation of Actions of the Board of Directors are as follows:

Crystal Humphries – President

Carol McCormack – Vice President

Amie Butchart and Penny Bomhof are stepping down from the board of current directors. Amie will still be Past President to the board.

The election of New Officers was done, with all officers that were nominated agreeing to stand and be part of the current board of directors.

Sue Norrish

Alison McDaniel

Shelley Morgan

The nomination was closed with a motion to accept the new officers by Joanne McKee, seconded by Nicole Stewart. Carried.

**Treasurers Report** – Joanne McKee reported on the financials from the 2018-2019 fiscal year. Joanne also included the Fundraising report as it is part of the financials. Ice fees for the year have increased with the inclusion of the Junior Synchro team. Harriston Meat fundraiser did not bring in a lot of extra money, it was not as a large sell through out the year, also the World's Greatest Almonds did not sell as much as would have like. The Elmira Lion's Bingo was not as large a turnout as last year either, for the decrease in fundraising. As for financials, with Uplifter and Registrations, there is a percentage that goes to the bank, percentage to Bambora (the company that takes care of the money from Uplifter to the bank), a percentage to Uplifter themselves. Registrations are up from the year before, but the fundraising is down. As a club we need to keep an eye on the fixed costs for the club to make sure they were met. Over all the club lost -\$321 for the year 2018-2019. With the Adult Synchro team, they lost -\$2357, for 2018-2019. Amie Butchart made a motion to except the financials as prepared by Erica Dyce. Seconded by Crystal Humphries. Carried. For the full report, please see attached.

**Presidents Report** – Amie Butchart reported regarding the club for the 2018-2019 year. This year there was an increase in skaters in all levels overall. The year was a great success with many compliments on the skating program and coaches. Carnival was another huge success with lots of spectators in the



stands. The President asked if there were suggestions from the general membership to talk to a board member. For the full report, please see attached. Motion to accept the report by Joanne McKee, seconded by Mari-Beth Davis. Carried.

**Fundraising Report** – Motion by Jean Klooster to accept report as delivered by Joanne McKee during financials, seconded by Crystal Humphries. Carried.

**Registrar's Report** – Mari-Beth Davis reported for the 2018-2019 season that there was a total of 201 skaters. The male to female ratio is double, which is an odd dynamic for the club. Most of the males are in the Pre-Can and lower CanSkate levels. There were new coaches for this year, Sarah MacDonald, Rebecca Miller and Maddy Bomhof, but there are changes that are coming for this upcoming year to the coaching staff. For the full registrar's report, please see attached report. Motion to accept report by Penny Bomhof, seconded by Crystal Humphries. Carried.

**Tests Chair** – Crystal Humphries presented the High-Test report. There was a total of three High Test days this past year, with many tests being done weekly with the coaches. Overall there were 112 tests taken with 98 tests passed. The judge doing the high-test days, was very proud of the skaters. If she asked for corrections to be made by the following test, they were corrected. Mari-Beth Davis motioned to pass the Test report as noted, seconded by Amie Butchart. Carried. See attached full report.

**Carnival** – Penny Bomhof talked about the Carnival, 'So You Think You Can Skate'. There were lots of parents and spectators in attendance and an overall success. The new Junior Synchro team performed with rave reviews. For the full report it is attached. Shelley Morgan motioned for the report to be accepted as read, seconded by Jean Klooster. Carried.

**Awards** – Awards were moved to after the meeting, as these are not part of the general meeting. Motioned by Mari-Beth Davis, seconded by Penny Bomhof. Accepted.

**Coaches Report** – Jean Klooster reported for the coaches of the club. This year, Jackie Maciukiewicz started a youth synchro team, with a lot of girls wanting to join, so that there is the possibility of a second team next year. Rebecca Miller is not coming back due to getting a full-time job. Margret, our judge for high test days, needs to do 30+ hours of online training to keep her coaching certificate. Motion by Joanne McKee to accept the Coaches report as read, with Shelley Morgan seconding. Carried. Full report attached.

**Synchro Report** – Joanne McKee reported for Heather Hamilton on the Adult Synchro team. The 2018-2019 year the team had 12 ladies on the team, which skated at an A2 level. See report attached. Crystal Humphries motioned to accept the report as read, seconded by Nicole Stewart. Carried.

**A motion** by the Treasurer, Joanne McKee to change the auditor from BeSure Financial to Dyce Financial for the Elora and District Skating Club. Seconded by Jackie Maciukiewicz. Carried.

**New Business** – Amie Butchart discussed the club has submitted special requests for ice to the County. Regular Ice times have been submitted to the County as well. The County has asked for one representative from each organization to attend a meeting regarding Ice Allocation. Crystal Humphries



is going as the new President. The County has also made a special request to have the ice taken out of the Elora Arena by March 21<sup>st</sup>. This is a whole week before the club was thinking, due to the 12-week skating program the gives for CanSkate and PreCan. There was also a discussion regarding the Carnival for 2019-2020. Instead of having a year end full day skating carnival, about doing a Tuesday and a Friday on the last day of their lessons. The day scheduled for the Carnival, use as an extra day for a skating conference or Intraclub competition with Fergus and or Orangeville. The club has also changed the fiscal year end, from March 31<sup>st</sup> to June 30<sup>th</sup>. The reason for the change is due to spring skating and keeping everything within the same financial year. Coaches – The club is looking for more coaches. Rebecca is gone, and the club is needing more StarSkate and CanSkate coaches. Motion from Mari-Beth Davis to pass the New Business, seconded by Shelley Morgan. Carried.

**Adjournment** of the Annual General Meeting of the Elora and District Skating Club, motioned by Shelley Morgan, seconded by Mari-Beth Davis. All agreed. Carried.





## 2019-2020 PRESIDENT'S REPORT

*Crystal Humphries*

I want to take this opportunity first and foremost to thank everyone for attending this unique AGM and for the countless hours of work done this year by our volunteer Board, our Coaches and our amazing PAs and volunteers! This year we offered sponsorship opportunities to community businesses and they stepped up to support us! The Club cannot exist without each and every one of you!

This past season was so successful for our skaters and yet so challenging for our dedicated Board! As my first year as President of our Club I saw our Board and Coaches face the challenges of Youth Synchro, scheduling, admin and now Covid-19. Yet through it all our skaters had an amazing season, with so many tests passed and podiums stepped on at competition! Our skaters grew a lot this year and we are all so very proud of them!

This year, we had amazing enrollment in Pre-Canskate and Canskate. We had many skaters on waiting lists this year. In our StarSkate program many skaters have moved up into Intermediate from Junior and we have new skaters in our Shooting Stars program. Our StarSkaters continue to improve and impress their coaches, evaluators and judges! Our Adult Synchro team had a great season thanks to dedicated skaters, new coaches and choreographers. Their new program got rave reviews at Performance Night!

In December we held an amazing Performance Night led by Sue Norrish! It was an exciting event loved by all and was a successful fundraiser as well (which it hadn't been the previous year). Sue and volunteers put a lot of work into preparing for Carnival, work that we hope can be put to good use this upcoming season!

Another big project of mention was the costume room cleanout! While this may sound like a small task... it took days and many volunteers, again led by Sue! We now have an organized and catalogued costume room that can be put to great use!

Due to Covid-19 we had to shorten our season a bit, cancel our Carnival and Spring sessions, and miss out on some fun competitions. We decided as a Board early on that offering a refund for any missed time/pre-purchased items was in the best interest of our community and we did not hesitate to get it done. We have received much praise and thanks from our members for putting them first during a difficult time. We thank all of our members who were able to donate this money back to our Club, allowing us to stay in the black this year financially.

Our Board is currently working on our Return to Play programming for Fall. We are carefully considering what is best for our Club, coaches, skaters and their families. We are working closely with the Township and Skate Ontario to make the best program options we can.

Our Club is constantly being praised for its generosity, kindness and for creating an atmosphere where skaters and their families feel welcome. Our small group approach is valued in the community and I hope we can find a way to continue to offer these amazing services as we face the challenges Covid-19 brings to recreational sports.



Our Board is always looking for new members and we have a couple of seats open. Being on the Board of a non-profit organization is similar to being on the Board of any business. It takes a lot of time, effort and commitment, but it is so rewarding in the end! Please speak to any Board member if you are interested in a director-at-large position or wish to volunteer in any capacity.

We would normally close our AGM with an awards ceremony. Given the current restrictions of Covid-19, this ceremony will be postponed until such time as we can properly celebrate the skaters' achievements in person!

In closing, I again thank everyone for their time and effort and look forward to another great season, whatever that may look like this year!

Sincerely,

Crystal Humphries, President

Elora and District Skating Club



## 2019-2020 COACHES REPORT

*Jean Klooster*

Thanks to the coaches and volunteers for another great season but shortened season. We had an untraditional ending to the season to say the least.

The Coaches this season have been Jackie Maciukiewicz, Canskate Coordinator, Jean Klooster, Coaches Rep, Sarah McDonald plus Maddie Bomhof for Canskate. We had Andrew MacDonald come out and partner the girls for the season. Thanks to all the coaches. A special thanks to the Pas this year that did a great job with the younger members.

Canskate had testing all season with members getting their report card at Christmas and last set was mailed to the kids. Thanks to Joanne and Carol for the help of organizing the report cards, ribbons and badges. Canskater awards were picked in February, but not handed out.

We managed to get in one evaluation day for the high test. Star 1 to 5 were done as needed.

A large number of the Star members participated at St George, Georgina and Mississauga. No decision for coming season has been made.

This season we had our 2<sup>nd</sup> small Christmas Show for Starskate to give all the members a chance to do all of their programs in front of an audience before the competitions came up and new year test days. It was a well-received again, with the skaters and the people who came to watch.

Showcase was cancelled with Covid-19 so the work on music and costumes are well underway for next season.

With the new changes from Skate Canada in the Star 6-gold levels coming late into the start of the season it was a steep learning curve for coaches and skaters.

Thank you to a hard-working board and members, with the extra headaches we have worked thru this season. It will be a slow start to the new season but I know this board will be able to work together to get as many members as we can back on the ice safely.

Respectfully Submitted

Jean Klooster

Board Coaches Rep



## 2019-2020 Registrar's Report

Mari-beth Davis

We had another great year at the club with continued growth in our programs including many new PreCanSkaters and many returning skaters. Uplifter continues to help streamline the ease of registration and allows us to more effectively monitor our skater registrations, SkateCanada fees and fundraising fees.

This year our total number of skaters was **106**. Of course we couldn't continue to grow our programs without our coaches, volunteers and parent involvement.

	2019-2020
Program	No. of Participants
Pre-CanSkate	49 (5 Fall, 20 Winter, 18 full season + 6 moved programs)
CanSkate	47 (3 Fall, 20 Winter, 17 full season + 7 moved programs)
Full Season Shooting Stars	<b>8</b>
Shooting Stars 1	5
Shooting Stars 2	3
StarSkate	14
Adult Skaters	1 StarSkate
Spring Skating Program	N/A

### Highlights:

- For our **Learn to Skate** programs we had an increased number of full season skaters – which can be attributed to a great Fall experience with the club and meant many skaters interested in returning in the Winter. This year we had **18 PreCanSkate** and **17 CanSkate** full season skaters – our highest number for the past few years.
- We continued to hold steady in our StarSkate program with 8 Shooting Stars and 14 StarSkaters.
- Unfortunately, we aren't able to report on Spring skaters given the disruption of Spring programming due to covid.
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## 2019-2020 Test chair Report

*Crystal Humphries*

The Skaters had a fantastic year! We hosted one high test days in addition to the many tests performed by our Coaches.

Due to not being able to access our documents from the rink, the exact number of test cannot be verified at this time. However, according to Skate Canada's records our skaters **passed 90%** of the tests they completed this year!

This year Skate Ontario implemented a new testing interface. As a result, we were only able to get one high test day in. While this is partly due to Covid-19, we hope that Skate Ontario is able to revamp their new system to allow us to get more test days in this coming season.

This season we also implemented a new policy with scheduled internal test days (rather than testing whenever it seemed appropriate). This allowed our skaters to get more accustomed to formal test days and was an ease on their administration of the test chair position.

With more and more advancing StarSkaters this upcoming season, we anticipate even more tests with even greater success.

Congratulations to all our skaters this season!



## 2019 – 2020 Performance Report

*Sue Norrish*

### Performance Night

The EDSC Performance Night was held on December 20, 2019. All of our Star Skaters had the opportunity to showcase their competitive Free Skate and/or Artistic solos. We had a great turn out and the girls did a wonderful job of performing their solos as well as a couple group numbers. It was a nice way to allow our skaters the opportunity to perform their solos to an audience before their competitive season began. We also had a special performance by Luminice Synchro Team. The board supplied refreshments in the festively decorated lobby. This year, I suggested adding a gift basket raffle and/or silent auction to the evening. As a group, our senior and junior star skaters each put together a themed gift basket to be put towards the raffle. We also asked for donations from the membership as a whole including donations from local companies. Once we received all of the donated items, a group of parent volunteers put together many beautiful baskets to be raffled off. This was a very successful fundraiser for the club as all the money raised went towards the EDSC.

### Ice Show

This year's Ice Show was to be held on Saturday, March 28, 2020. Unfortunately it did not come to fruition because of Covid 19. This year's theme was based on Disney songs in the 21<sup>st</sup> century and titled, 'Enchantment on Ice'. We were very excited about all of the updated song choices, groups and costume choices that were made. The coaches, skaters and board members put many hours into organizing and preparing for the ice show. Hopefully they will be able to use all of the ideas for next year's show! 😊 We had started selling tickets and preshow flower orders were also taken. The flyers and tickets were all purchased and ready to distribute. We had also organized 50/50 tickets to be sold as a fundraiser. Shari Morash had volunteered to do all of the flowers for the girls and generously offering to donate the proceeds to the EDSC. All in all it was a great show ready to happen and we look forward to planning for the next ice show!



## **2019-2020 Marketing Report**

*Shelley-Ann Morgan*

We did multiple Facebook and Instagram posts to promote the canskate, pre-canskate and Star Skate programs throughout the year. We also put out a flyer recruiting sponsorships which helped generate funds for the club by attracting seven sponsors. This was done through a tiered sponsorship package in which businesses were promoted at different events or methods based on the package they selected. The sponsors benefited from promotion of their business on our Facebook and Instagram pages. Some were not able to receive their full package benefits due to Covid-19 and we may need to consider ways in which they can be recompensed in the upcoming season. Facebook interactions were steady with many people using this as a means to communicate with the club. Instagram attracted many existing skating clubs and members but did not appear to attract the general public compared to the Facebook page. We will continue with Facebook communications to the public in the future.